

Case Study | CMS



Catalog Website Development for Jeweler Retail Industry

About Client

American luxury jeweler and producer with retail locations in more than 23 cities.

Technology Used

Drupal, HTML5, CSS3, Bootstrap, and JavaScript

Business Benefits

- Responsive design on Desktop, Tablet, and Mobile
- Easy to manage content and assets
- Secured
- Grade A in Performance

Business Challenges

- Content should be entirely manageable by the customer
- Responsive website on Desktop and Tablet; Adaptive design for Mobile
- Multilingualism (English, Japanese, Chinese Traditional, Chinese Simplified, French)
- Unified site and product search using Google site search
- Product listing with filters
- Event Management (Certain regions only)
- Cross Browser Compatibility

Solution Provided

- Implemented and Configured Drupal CMS
- Applied CSS for Responsiveness
- Implemented various Drupal Modules for Search, Event, and Multi-lingual features

